

# COMMISSION AGENDA

Item No.: 5C  
Meeting: 4/19/18

**DATE:** April 2, 2018

**TO:** Port Commission

**FROM:** John Wolfe, Chief Executive Officer

Presenters: Nick Demerice, Director, Public Affairs  
Tara Mattina, Director, Communications  
Rod Koon, Senior Manager, Communication

**SUBJECT:** Briefing on the Port of Tacoma centennial celebration

## A. BRIEFING REQUESTED

The purpose of this briefing is to give the commission an update on the progress we are making on the port's centennial celebration program.

We last gave an update to the port commissioners during the general business segment of the commission meeting held Aug. 17, 2017. The feedback and comments we have received from the commission have helped us further refine our efforts on the centennial program.

Since early this year, port staff has also been working closely with Commissioner Clare Petrich, who is taking the lead commission role in helping guide our centennial plans on behalf of her fellow commissioners.

This briefing will give all commissioners the opportunity to get an update on the progress we have been making on the centennial over the last several months and the opportunity to ask questions and offer suggestions.

As we have mentioned in previous commission presentations, our efforts focus on celebrating "100 years in 100 days." As a result, most of the port's centennial events will take place between late July through early November (our actual centennial anniversary is Nov. 5, 2018). *NOTE: A port centennial budget is attached for your review.*

## BACKGROUND

Our port's centennial milestone provides a unique opportunity for us to connect with various key stakeholders, expand existing relationships/partnerships and educate our community about the important role the port, and port-related companies, play in our community and economy. Our centennial work plan will help us achieve these goals.

**B. NEXT STEPS**

The feedback and suggestions we receive at this meeting will help us continue to fine-tune and successfully implement our centennial celebration program for our port and our community.